

METHOD AND SYSTEM FOR ONLINE LIVE AUCTIONS

ABSTRACT

10 A method and system for providing online live auctions
platform is disclosed. The online live auction platform is provided
among a group of bidders having similar or same interests or in one
or more virtual communities. An auction process starts in a first
community that permits a member of a first virtual community to list
an auctioned item for bidding. All members in the first virtual
15 community can participate in the bidding and members in a second
virtual community may participate in the bidding by becoming part of
the first virtual community or through one of the members in the first
virtual community.